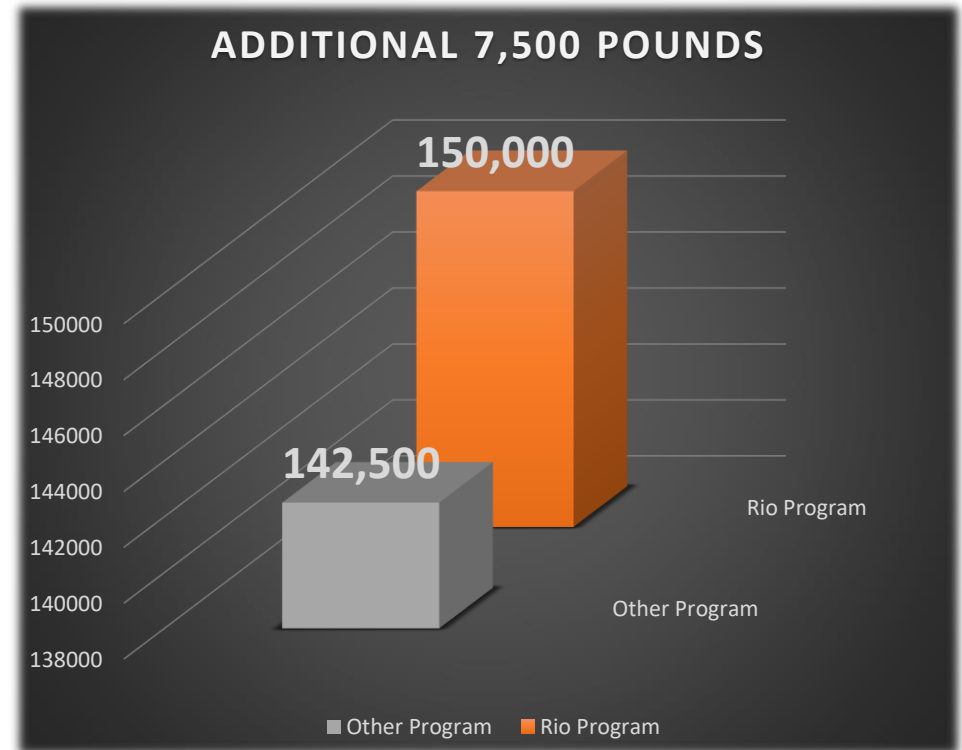
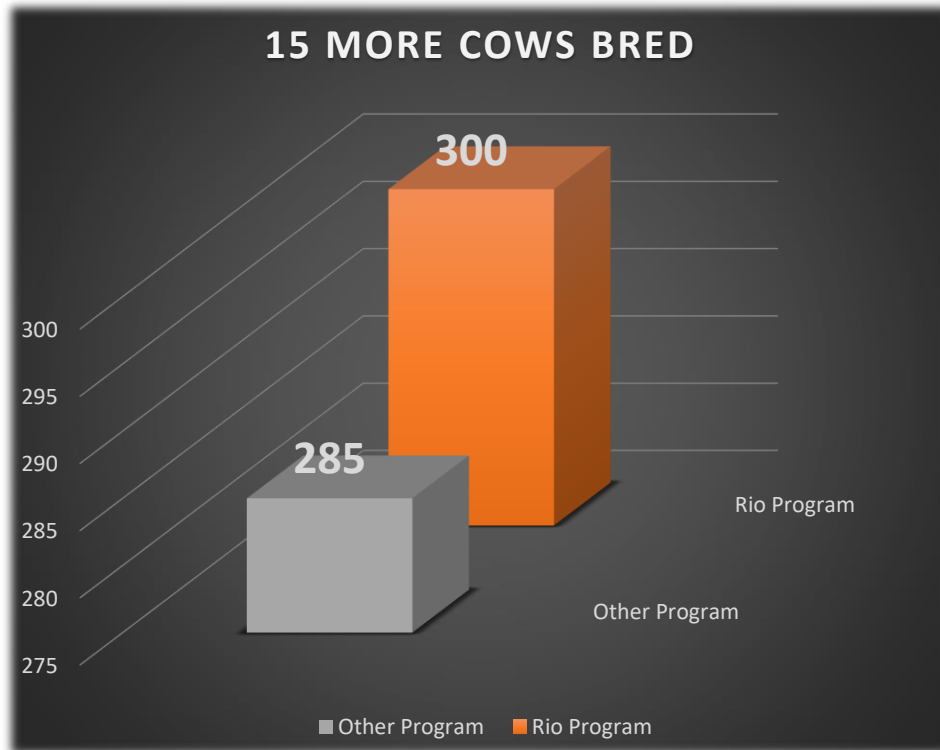


## Field Trial – White Fox, Saskatchewan

"Both breed-up and total number of live calves were up 5% and that's a hard number"



**This ranch with 300 cows came to Rio looking for a program to help improve breed-up. Cows started on a Riomax tub program prior to breeding in an attempt to address the issue. Since starting the tubs in 2012 the breed-up rate has improved and calves are healthier! 300 bred cows this year and the bred rate is up about 5%. If calves wean off at 500 lbs on average this is an additional 7,500 lbs of live calves!**